



## Brie-Yun Burrell

### Contact

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📱 @Brie-Yun Burrell

### Skills

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Branding and Identity  
Design  
Social and Digital  
Illustration

### Software

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Illustrator  
Photoshop  
Indesign  
After Effects  
Premiere Pro  
Google Workspace  
Microsoft Office

## Education

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### Davidson College

BS in Psychology, Minor in Studio Art

May 2023  
Davidson, NC

## Experience

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Lippe Taylor

### Junior Designer

Jun 2023 – Present  
Remote – Charlotte, NC

- Creates post content and visuals for a vast portfolio of brands (Cetaphil, Sanofi, Shionogi, Tarsus, etc.)
- Learned standard business practices: presentations, client correspondence, content creation, and templates.

Lippe Taylor

### Creative Art Intern

Jun 2022 – May 2023  
New York, NY

- Assisted with social media editorial calendars and post content for Bayer Brands (Aleve, Lotrimin, etc.).
- Learned standard business practices: presentations, client correspondence, content creation, and templates.

Go Dogo

### Marketing Intern

Sep 2021 – Dec 2021  
Copehagen, DE

- Collaborated on social media and branding.
- Designed graphics and animations for app/website use.
- Participated in product testing.

Macmillian Learning

### Marketing Intern

Jun 2021 – Aug 2021  
Remote USA

- Conducted competitive market research
- Created infographics, promotional emails, etc.
- Coordinated student-focused social media campaigns

The Hurt Hub

### Gig Hub Consultant

Sep 2019 – May 2023  
Davidson, NC

- Deliver social and digital materials to multiple different start-ups and businesses.
- Engaged in a variety of projects from logo design to coloring books.

Davidson College

### D1 Track&Field Athlete

Aug 2019 – May 2021  
Davidson, NC

- Engage in 15+ hours of training weekly
- Effectively communicates with teammates and coaches in collaboration toward personal and team growth.